



Conducting an In-Store iPhone Quick Connect

User's Guide

(Mac)



Launch iTunes in Retail Mode

In order to conduct a Quick Connect, the iTunes retail mode must be enabled.

1. Close iTunes
2. Enable retail mode: click on the "enable retail mode" icon



3. Launch iTunes

Without having to close and relaunch iTunes, you can easily tell if iTunes is already launched in retail mode (also known as "activation-only mode"):

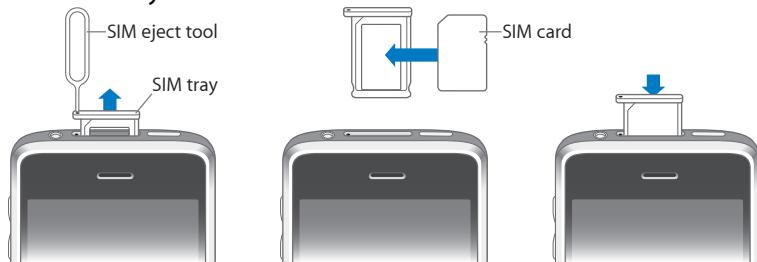
From the "iTunes-About iTunes" menu in iTunes, the "About iTunes" dialog box appears and displays "Activation-only" if the retail mode is enabled.



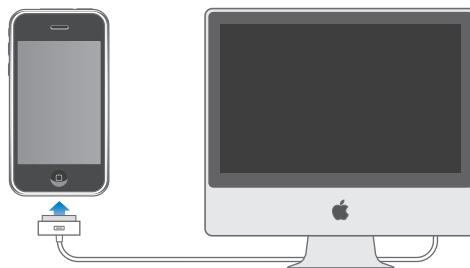
Conducting a Quick Connect

This simple 4-step process to conducting an in-store quick connect to the iTunes computer in the store brings customers one step closer to a fully-functional iPhone. Follow the next steps to conduct an iPhone quick connect to your in-store computer.

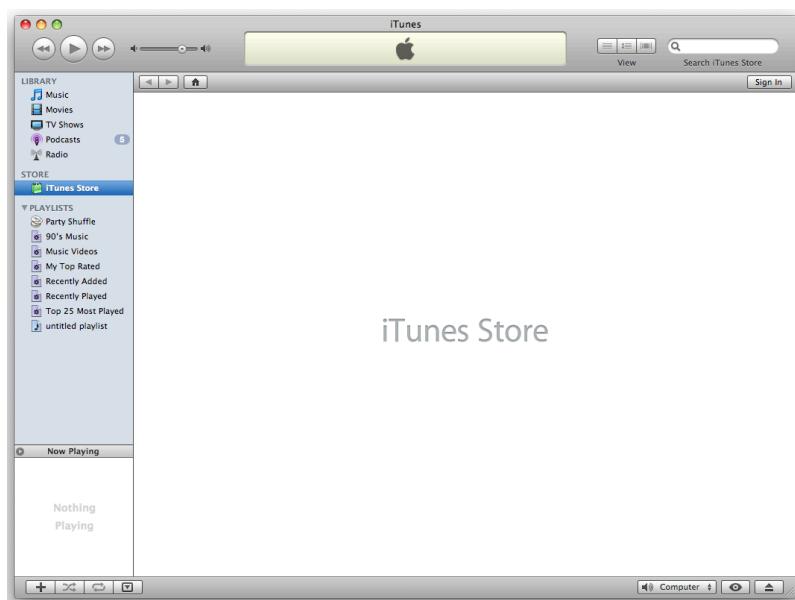
1. Insert the SIM eject tool into the SIM hole at the top of the device. Gently push down until the SIM tray pops out. Remove the SIM tray from the device and insert the Activated SIM card into the SIM tray. Finally, push the SIM tray with the Activated SIM card into iPhone 3G.



2. Connect iPhone 3G into into the in-store computer with iTunes and an Internet connection.

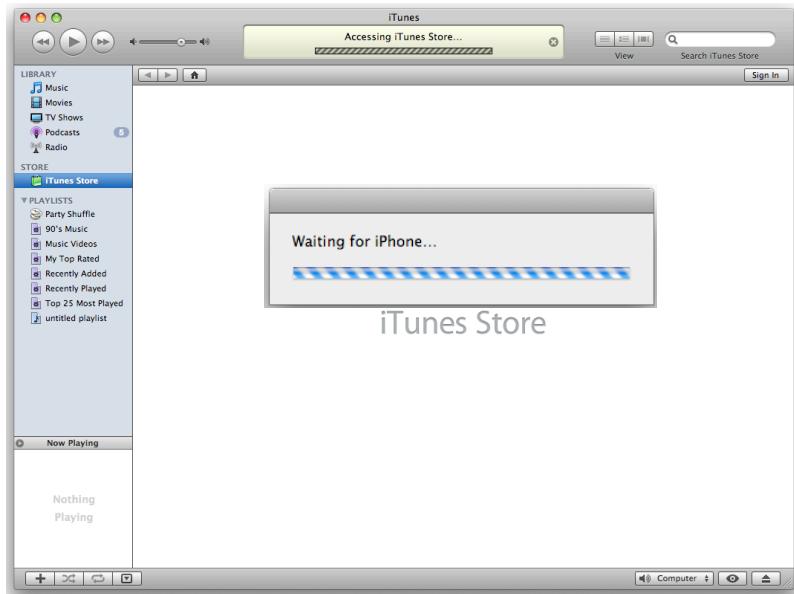


3. The iTunes application will launch and start the process to Un-Brick iPhone 3G.

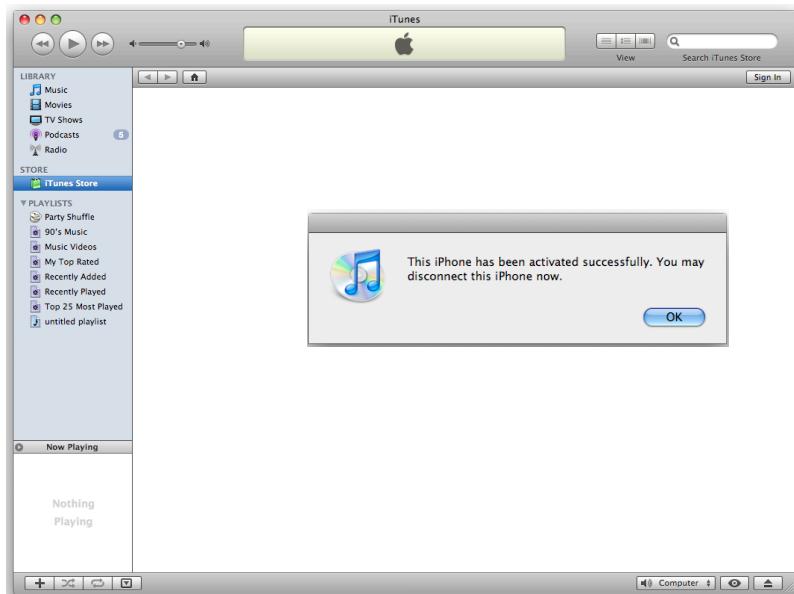


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You will see another screen indicating the progress of un-bricking iPhone 3G. In general, this will not take long, but it depends on your computer's speed.



4. Once you see the following screen, you will know that the un-bricking process is completed. You can now unplug the activated iPhone 3G and Hand back to the Customer.



Disable the iTunes Retail Mode

In order to conduct other iTunes functions, such as the demo restore/refresh procedures, the retail mode has to be disabled.

1. Close iTunes, if it is running.
2. Click on the following icon to disable the retail mode:



3. Launch iTunes.

From the "iTunes-About iTunes" menu in iTunes, the "About iTunes" dialog box appears and does not display "Activation-only" when the retail mode is disabled.

